

FAX# 703 528 7880 SEP21/12 15.06
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME _____

BUYER NAME	<u>LIZ DOME</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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(CH)

DATE SEP21/12 15.06

REP: TO LENA
FR JULIE
REJ M4
CREATED AND OK'D M5
MOVE \$ TO 6327115
TTLS \$47955.38X
PLS CFM, THX 9/21

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	S		700A-900A	30		\$1,250.00	9/19	9/19	0		WED	0
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2311												
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP19 STATION MAKEGOOD OFFERS:												
M4	REJECT	BUY#38	MISSED:WED/700A-900A				SEP19	30S	\$1,250.00	(SEP21/12)		
			OFFER:MON/1100P-1135P				SEP24	30S	\$1,250.00	PLS ADVISE.		
CMT:WE CAN OFFER												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#38	MISSED: WED/700A-900A				SEP19		30S	\$1,250.00	(SEP21/12)	
			OFFER: NONE									
			CMT: CREDIT. MOVING \$1250 TO HDLN 6327115									

SEP/12	47955.00											
										CONTRACT TOTAL	47955.00	
										TOTAL SPOTS	38	

MARKET TOTALS \$100,005 WFTV 49% WKMG 15% WESH 17% WOFL 14% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE